

ADVERTISING OPPORTUNITIES

DISTRIBUTION:

- FREE Magazine Format Directory
- Mailed to **35,000** Households

CONTENT:

- Full Directory of youth & adult class lists & schedules
- Seasonal variety of classes for all interests
- Registration information & class fees
- Glossy stock for cover front, back, inside front & back
- Pages bright white paper stock

PRICING & SIZES

All Prices Include Full Color –
Book Trim Size 8.25" W x 10.75" H

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Back Cover - *Glossy Premium Position*

Bleed: 8.75w x 11.25h* Live area 7.85w x 10.375h **\$1,500.....\$2,700**

Inside Front or Back Cover - *Glossy Premium Position*

Bleed: 8.75w x 11.25h* Live area 7.85w x 10.375h **\$1,250.....\$2,250**

Interior Full Page

Bleed: 8.75w x 11.25h* Live area 7.85w x 10.375h **\$850.....\$1,525**

* Safe live area on bleed ads - 7.85" x 10.375"

Half Page Vertical

3.5w x 9.5" h **\$525.....\$945**

Half Page Horizontal

7.25" w x 4.5" h **\$525.....\$945**

Quarter Page

3.5w x 4.5h **\$390.....\$700**

Accepted Ad File Format

- Ads **MUST** be high resolution (300dpi) pdf with fonts outlined
- All images **MUST** be 300 dpi for printing
- Website/Facebook images (72dpi) are **NOT** acceptable
- Ads created in Word or Publisher are **NOT** acceptable
- Color space **MUST** be CMYK

*Ad Layout & Design
available at additional cost*

DEADLINE

Summer Ad DeadlineFeb. 15, 2019

Published April 1, 2019

School Year Ad DeadlineJuly 29, 2019

Published September 1, 2019

Payment must be received in full by ad deadline

Contact Lynn at 920.379.6728 or lynn.stilson@intergen.org



interGen
create • together



Oshkosh Recreation Department 2019 Activity Guides for Youth & Adults

Advertising Design Rates

We are offering our ad design services at a special rate for the activity guides.

PRICING & SIZES

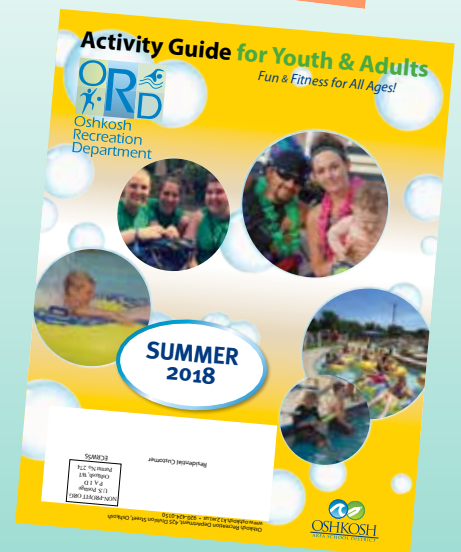
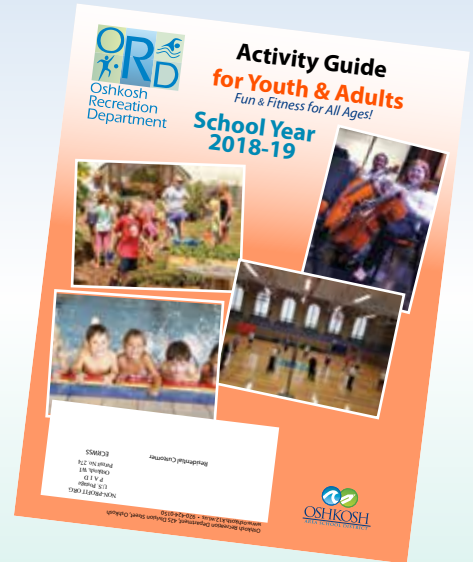
1/4 Page Ad Layout and Design **\$75**

1/2 Page Ad Layout and Design **\$150**

Full Page Ad Layout and Design **\$250**

- Advertiser **MUST** supply high resolution (300dpi) logos and images for ad production.
- Logos should be in **VECTOR** format. Other formats may require manipulation and advertiser will be billed for extra time.
- Website/Facebook images (72dpi) are **NOT** acceptable.
- All images **MUST** be 300dpi for printing.
- Ads created in Word or Publisher are **NOT** acceptable.

An electronic proof will be provided to the advertiser and two sets of revisions will be allowed.



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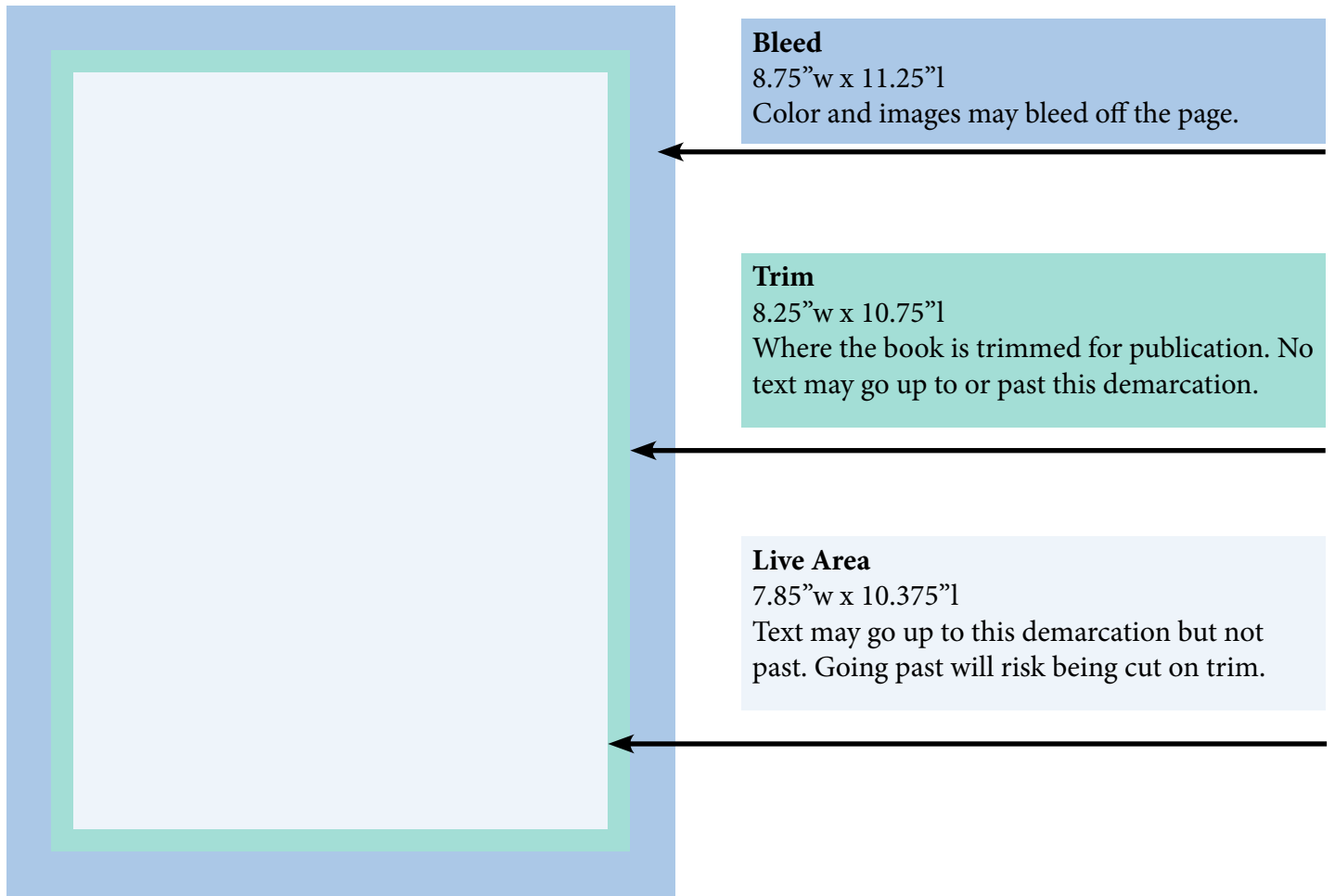
Oshkosh
Recreation
Department

Contact Lynn at
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OSHKOSH
AREA SCHOOL DISTRICT

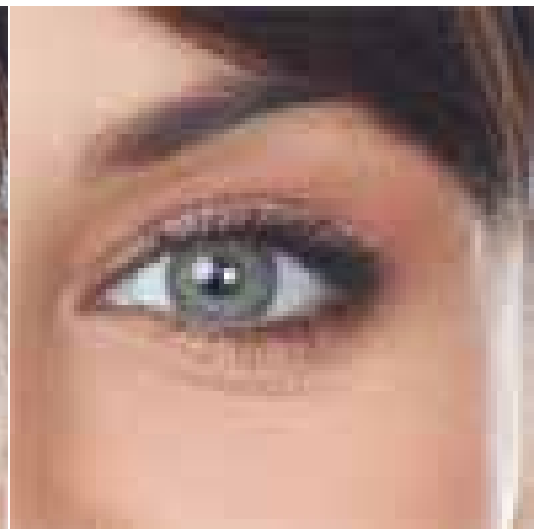
Advertising Specifications



300dpi - press ready, all images used in ads and ads themselves should have this dpi size



150dpi - typically used for black and white only printing



72dpi - internet image, not acceptable for color print products